

July 1, 2011

Clients,

As the founders of MBB Solutions, we think it is important to understand why we created MBB Solutions and how we differ from other service providers.

In today's business climate, with the lingering effects of the recession, all businesses are looking for ways to be more successful in a tough market. Many of the larger corporations have downsized or reallocated jobs to lower cost environments overseas. While these solutions work for larger corporations, smaller businesses with a more localized customer base and fewer employees need alternative methods to grow in these tough times.

Looking to overcome these challenges, many businesses have turned to software applications to stay competitive. The evolution of pay-as-you-go, online "Cloud" based software services are opening up new possibilities for small and medium businesses. New software applications have incredible capabilities but also hold some significant challenges. The first is finding the right application for your business. There are now multiple vendors and a rapidly growing selection of products to choose. Most small businesses do not have a dedicated or experienced staff to help them select the correct products. The second challenge is the implementation of the new application into your existing business process. Today's products are set up for mass markets and have so many options that you can spend hours understanding and eventually configuring the product. A third challenge is the fact that most software applications do not easily integrate well with your existing applications. The final challenge is on-going support after implementation.

MBB Solutions was founded to provide an experienced and knowledgeable source to help businesses overcome these challenges. MBB Solutions was created in early 2011 by John Knoblich and Mark Lonsdale. We have been implementing different software applications for over 20 years. MBB Solutions provides smaller businesses with the expertise and knowledge to help them through the selection, implementation and support phases, allowing your staff to focus on your businesses core competency, not continuous technology maintenance.

In addition to our consulting services, MBB Solutions is pleased to offer an enterprise-class customizable document generation and management product for small and medium businesses. This product can quickly help a business improve performance by creating documents in less time, more accurately, ultimately reduce the cost of managing, generating and storing documentation. This customized product has been developed by Advanced Software Concepts, an industry leader in the contract space. With this product, your business has complete visibility of customer documentation and its status, with complete tracking of changes, intelligent workflow, professional documentation and user defined reporting. With the open design, integration between front-end sales tools and back-end financial systems can be completed. Due to the flexible design, MBB Solutions can produce solutions that are tailored to your business size and budget.

If you are interested in discussing a solution that will help your business increase revenue, decrease costs, improve customer satisfaction and build-up your business, please contact us at MBB Solutions. We are dedicated to making your business better!

Regards

John Knoblich

John Knoblich
Principal and Co-founder

Mark Lonsdale

Mark Lonsdale
Principal and Co-founder